

FOR IMMEDIATE RELEASE

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CREDIT ONE CHARLESTON OPEN CELEBRATES 25 YEARS IN CHARLESTON WITH TOP TENNIS PLAYERS AND NEW FAN EXPERIENCES

Single session tickets and packages are now available for the WTA 500 professional tennis tournament

CHARLESTON, S.C. – The <u>Credit One Charleston Open</u>, North America's premier women's-only tennis event, will return for its 53rd edition next year, March 29 to April 6, 2025. The 2025 tournament also marks the 25th year of the event in Charleston, which moved from Hilton Head Island in 2001. As the kickoff event of the WTA Hologic Tour's clay season, the tournament is held annually at <u>Credit One Stadium</u> on Daniel Island in Charleston, SC. <u>Tickets</u> and <u>packages</u> for the 2025 tournament went on sale to the public today, giving tennis fans the chance to secure their seats for an event that will feature more than 100 top tennis professionals and introduce a new lineup of fan experiences and food and beverage offerings.

The tournament has seen significant growth in recent years, due in part to the renovation and modernization of Credit One Stadium, an elevated fan experience, and a consistently strong player field that delivers top-level competition. The 2025 line-up already includes World No. 7 and US Open finalist Jessica Pegula, World No. 8, US Open semifinalist and Charleston local Emma Navarro and World No. 12 and DC Open champion Paula Badosa. Additional player commitments will be announced in the coming weeks.

Momentum for the 2025 Credit One Charleston Open is already building, with its ticket renewal and pre-sale program experiencing unprecedented success, nearly doubling pre-sale interest compared to last year. As of today, all 100-level seats for next year's tournament have been renewed and popular Finale and Champions packages are sold out. Given the popularity of the event, the tournament has released new inventory in its 300-level with reserved mesh chairback seating. Additionally, a new lounge will be added to the stadium where guests can enjoy premium baseline views and exclusive catering. Lounge seating will be offered in groups of four per session and will launch later this month.

"Each year, the Credit One Charleston Open continues to grow, and 2025 will be no exception. As we mark 25 years in Charleston, we're excited to offer fans even more world-class tennis, as well as popular activities like pickleball and padel, along with enhanced dining and entertainment options," said Bob Moran, President of Beemok Sports & Entertainment. "The growth of the event reflects the incredible passion of our fans and the continued support of Charleston as the premier destination for women's tennis. We look forward to another outstanding tournament."

The excitement at the 2025 Credit One Charleston Open will extend far beyond the tennis courts, as the tournament introduces a range of new experiences for fans. Attendees can enjoy expanded on-site entertainment, interactive activations and upgraded dining and beverage options. The event will offer pickleball and padel experiences, allowing fans to try these fast-growing sports in a fun, social environment. The tennis-focused Fan Zone will return, presented in partnership with USTA South Carolina, where fans can participate in hands-on tennis activities and games designed to test your skills and inspire the next generation of players. At "COCO Row" fans can explore a curated selection of Lowcountry restaurants, providing a taste of the city's renowned culinary scene.

The popular Family Weekend will return during opening weekend, March 29 and 30, with two full days of family-friendly activities, including jump castles, face painting, live music and more. Family Weekend tickets start at \$10 for adults, and children 16 and under are free. For the first time in tournament history,

qualifying matches will be held on Stadium Court inside Credit One Stadium during Family Weekend, giving fans a unique opportunity to watch rising stars compete in the tournament's main stadium.

When purchasing tickets for the 2024 Credit One Charleston Open, patrons have the option to choose from <u>single session tickets</u> (\$10+) and a range of <u>upgraded ticket packages</u> and seat offerings, including the Intro Package (\$375+) and Tournament Long Package (\$715+). Packages provide exclusive and premier views of the court, as well as the best value on tickets.

Special discounts are available for juniors, seniors, USTA members and military members. Juniors, 16 and under, enjoy complimentary general admission seating, courtesy of Credit One Bank, with the purchase of an adult ticket.

The nine-day Credit One Charleston Open showcases a singles draw of 48 players, a qualifying draw of 24 players, and a doubles draw of 16 players. The event traditionally hosts more than 90,000 attendees on Daniel Island.

Charleston Tennis, LLC, which manages <u>Credit One Stadium</u> under a lease from the City of Charleston, renovated and modernized the 20-year-old facility in 2022. The city-owned venue underwent upgrades to enhance the stadium experience for patrons, performers, tennis players and event management, allowing the venue to attract world-class athletes and talent to Daniel Island.

The Credit One Charleston Open has been a pioneer in women's professional sports since 1973, paving the way for female tennis players to receive equal recognition, respect, and compensation in the sport. Originally held on Hilton Head Island, the event relocated to Charleston in 2001 and is now played at the LTP Daniel Island tennis center, home to Credit One Stadium.

Tickets are currently on sale at creditonecharlestonopen.com or by calling (843) 856-7900. For additional information, please email <u>tickets@charlestontennisllc.com</u> or visit <u>creditonecharlestonopen.com</u>.

About the Credit One Charleston Open:

The Credit One Charleston Open is North America's largest women-only tennis tournament. Formerly known as the Family Circle Cup and Volvo Car Open, the event relocated to Charleston, S.C., in 2001 from Hilton Head Island, S.C., and celebrated its 50th anniversary in 2022. Recognized as the WTA 500 Event of the Year in both 2022 and 2023, the tournament traditionally attracts more than 90,000 spectators each year. It features a singles draw of 48 players, a qualifying draw of 24 players, and a doubles draw of 16 players. In partnership with Tennis Channel and WTA Media, the Credit One Charleston Open is broadcast from the first ball struck in main draw competition to the last ball played in the finals, reaching audiences across the U.S. and through 174 international partners. The tournament receives more than 100 hours of live tennis coverage, engaging millions of fans worldwide. The Credit One Charleston Open is owned and operated by Charleston Tennis, LLC. For more information on the Credit One Charleston Open, visit creditonecharlestonopen.com, call (843) 856-7900, email info@charlestontennisllc.com, Facebook (Credit One Charleston Open), Twitter (@CharlestonOpen) or Instagram (@CreditOneCharlestonOpen).

About Credit One Bank:

Credit One Bank is one of the fastest-growing credit card issuers in the U.S. Founded in 1984 and headquartered in Las Vegas, Credit One Bank offers a full spectrum of credit card products including cash back and points-based cards as well as high-yield certificate of deposit and savings accounts. Credit One Bank is also an official partner of the Las Vegas Raiders and the Official Credit Card of NASCAR, the Vegas Golden Knights, and Best Friends Animal Society. Learn more at CreditOneBank.com, in our Newsroom, or on social media (@CreditOneBank) on Facebook, Instagram, Twitter, YouTube and LinkedIn.

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